

Skylar Phillips

Creative Producer.

Email: skylarkphillips@gmail.com

Portfolio: <https://skylarp.com>

Profile.

Passionate Producer with five years of experience in creative production and project management. Successfully led creative teams, ensuring delivery of assets aligned with strategic marketing objectives. Expertise includes formulating design processes and overseeing project lifecycles for multiple brand portfolios.

“She is a fast learner, great team player, awesome listener and is always ready to take on new challenges.” - Dolby Laboratories

Skills.

- Project Management
- JIRA
- Confluence
- Airtable
- Microsoft Office
- Photoshop
- Illustrator
- Excel

Experience.

Art Producer

Jan 2023 - Present

Gimmie Games

- Managed assets and resources for a 16-person team across 2 portfolios in the United States, Poland, and India.
- Streamlined processes in order to comply with the rapid growth of a portfolio that contributes over 50% of mobile app's content.
- Developed end-to-end project timelines for 40 + prospective and launched games, tracking risk management for technical, development, and art departments.
- Oversaw documentation for legal and trademark licensing

Junior Art Producer

Gimmie Games

- Owned all portfolio's project lifecycles from concept to completion, ensuring asset deadlines aligned with commercial roadmap.
- Conducted market research to align game design with industry trends and integrate stakeholder expectations.
- Worked with art director to design storyboards and wireframes for software like Spine, After Effects, and Photoshop.
- Mitigated schedule misalignments by creating mobile and land portfolio sync to ensure commercial releases for port games.

Marketing & Festival Coordinator

Jun 2022 - Oct 2022

Slamdance

- Executed strategic marketing campaigns that led to a 116% increase in visibility through effective social media campaigns.
- Developed creative strategies for sponsorship outreach, enhancing funding opportunities for the festival.
- Utilized audience surveys to drive engagement and improve marketing strategies for new SVOD platform.
- Owned and maintained master schedule for post-production deliverables, ensuring that weekly updates and resources were communicated.

Content Production Intern

May 2021 - Nov 2021

Dolby Laboratories

- Worked on post-production creative, producing and editing content for commercial products. **Key Projects:** Josh Gudwin Testimonial, Colin Leonard Testimonial, Dolby Interns 2021, Finish the Script 2021
- Led post-production on campaign to support the launch of multi-channel and experiential program.
- Led Dolby Vision and Atmos media selection from library utilizing company technology with external company.
- Supported audio-visual director and creative team behind the launch of live music experiential app.

Education.

Bachelor of Arts Degree

2016 - 2021

Emerson College